

Your Twitter Goals for Action

AS YOU SET YOUR GOALS FOR ENGAGEMENT WITH TWITTER, ANSWER THESE QUESTIONS:

What would you like to achieve with Twitter? Do you want to promote yourself or your brand, your program or facility, your website? Do you want to share materials you developed, valuable articles or resources, connect with other HCPs, etc? _____

What are two S-M-A-R-T goals you are willing to set and accomplish with Twitter in the next two weeks, one month? _____

How much time are you able or want to commit to engage with Twitter on a daily or weekly basis? When during your days will be a good time to do this? _____

What are two steps you will take over the next month to continue to lurk and learn and advance your knowledge and skills with Twitter? _____
