

# Your Twitter Essentials

## MY TWITTER LOGIN/USERNAME AND PASSWORD ARE:

Login/username: \_\_\_\_\_

Password: \_\_\_\_\_

My handle is: @ \_\_\_\_\_

My profile description/bio is: (limit 160 characters) \_\_\_\_\_

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## DID I:

Draft and set up a bio (include website, blog link, etc.)

Add a profile photo

Add a header photo

Add a background graphic

When I tweet, quote tweet (QT) or retweet (RT), I can use hashtags (#) and mention (@) other handle.

## LIST OF HANDLES (@) TO FOLLOW AND MENTION:

@aadediabetes, @amdiabetesassn, @LifescanDI

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## LIST OF HASHTAGS (#) TO FOLLOW:

#diabetes, #DSMA, #diabetesinstitute \_\_\_\_\_

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## WHEN I TWEET TO MAXIMIZE VIEWS I WILL INCLUDE:

- at least one other person's or entity's handle with significant Twitter following
- at least one or more hashtags

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