

# Your Tweets Worksheet

## ANATOMY AND ELEMENTS OF IDEAL TWEETS

- **Brief, substantive content, compelling language**
- **Make sure tweets are clear and easy to read so readers get meaning in a glimpse**
- **Make your tweets:**
  - ▶ Newsworthy, informational
  - ▶ Science-based, reliable
  - ▶ Advocate causes, positions
  - ▶ Supportive, sensitive
  - ▶ Fun, humorous, poignant
- **Tweets should contain:**
  - ▶ Others handles (@)
  - ▶ One or more hashtags (#)
  - ▶ Eye catching photo, graphic or brief video

## KEEP IN MIND IN ADDITION TO CREATING AND POSTING ORIGINAL TWEETS YOU CAN:

- **Like ♥ a posted tweet**
- **Retweet (RT) ↻ a posted tweet**
- **Quote tweet (QT) ↻ - create a tweet with your response to a tweet**

## CREATE TWO TWEETS HERE: (LIMIT 280 CHARACTERS TOTAL, SHORTER IS BETTER)

1. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_